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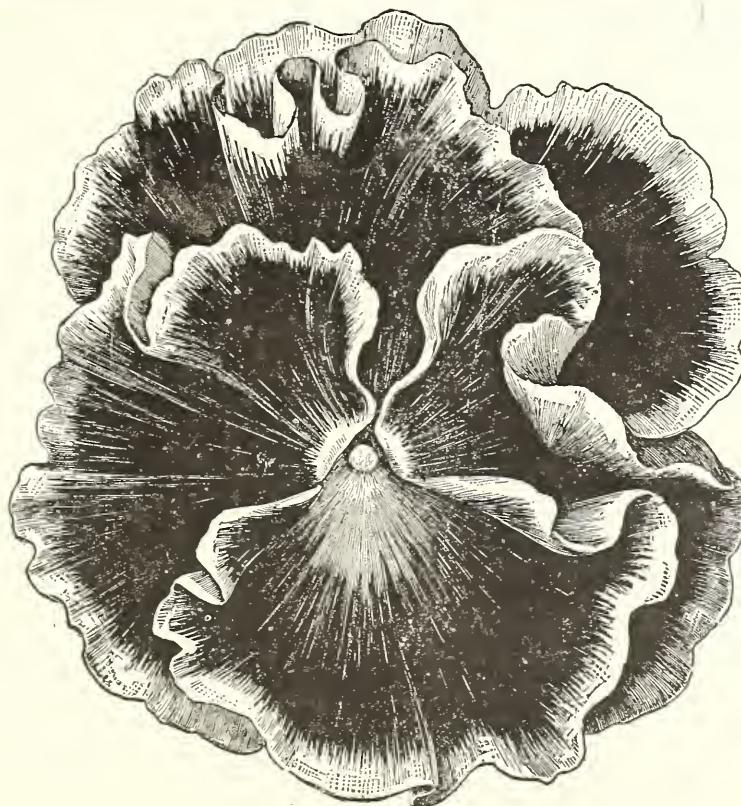
The Standard of Quality

TRADE LIST OF GIANT PANSY SEED CHARLES FROST

1922

KENILWORTH, NEW JERSEY

PANSY SEED SPECIALISTS



KENILWORTH GIANT PRIZE

12. KENILWORTH GIANT PRIZE. I have improved this strain by selecting and saving seed from the best shaped flowers of the most gorgeous color for many years. It is of the blocked masterpiece type. The plants distinguish themselves by their robust growth and healthy-looking foliage; they are deep rooted and stand the hot, dry weather better than most other varieties. The large flowers on long, thick stems, are carried well above the foliage in the most graceful manner, are of enormous size and of good substance. The petals are exceedingly broad and cover each other in such a manner as to make the flowers appear almost double. The border of each petal is very conspicuously undulated and curled, the gorgeous and varied colored blossoms of velvety texture, perfect form and giant size, frequently measuring $3\frac{1}{2}$ inches in diameter; the ground color such as yellow, white, deep orange, mahogany brown, bronze blue, and endless variations. Most petals are beautifully marked with a large blotch. They are specially fine for planting under glass or outside for cut flowers at all seasons. Trade pkt. 60c; $\frac{1}{8}$ oz., \$1.35; $\frac{1}{4}$ oz., \$2.60; $\frac{1}{2}$ oz., \$5.00; 1 oz., \$10.00.

Kenilworth Giant Pansy Seed

ONCE GROWN
ALWAYS GROWN

IF NOT DELIVERED IN TEN DAYS
RETURN TO
CHARLES FROST
KENILWORTH, N. J.
RETURN POSTAGE GUARANTEED

From Charles Frost
Address Kenilworth, N. J.

U. S. Department of Agriculture.
Washington, D. C.

Penalty for private use, \$300.

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.



PRINCESS

20. **PRINCESS, the New Upright Pansy.** This strain is entirely distinct from all others. It is absolutely compact, upright growing. The flowers are mostly blotched and frilled like the Masterpiece, of good form and heavy velvety texture, on heavy stems, carried well above the foliage. Attractive by the brilliancy of its colors. Trade Package, 40c.; $\frac{1}{8}$ oz., 90c.; $\frac{1}{4}$ oz., \$1.65; $\frac{1}{2}$ oz., \$3.10; 1 oz., \$6.00.

22. **Giant Kenilworth Strain.** The flowers are of perfect form and substance; many of the immense flowers are 3 in. It is a striking collection of beautiful colors and markings, rich with shades of red, brown, bronze, mahogany and many others too numerous to mention. Light, medium or dark mixtures. Trade Package, 40c.; $\frac{1}{8}$ oz., 90c.; $\frac{1}{4}$ oz., \$1.65; $\frac{1}{2}$ oz., \$3.10; 1 oz., \$6.00.

24. **Giant Kenilworth Show** is undoubtedly the largest flowered Pansy in the world; the immense flowers are of circular form. A beautiful collection of colors and markings. Trade Package, 45c.; $\frac{1}{8}$ oz., \$1.10; $\frac{1}{4}$ oz., \$2.00; $\frac{1}{2}$ oz., \$3.80; 1 oz., \$7.50.

26. **Giant Kenilworth Cut Flower Mixture** is a distinct class by itself, surpassing all other strains as a cut flower for inside or outside growing; the large flowers are carried erect above the foliage on heavy stems, 6 or 7 inches long, in the most graceful manner, and stand the hot, dry weather well. Trade Package, 45c.; $\frac{1}{8}$ oz., \$1.10; $\frac{1}{4}$ oz., \$2.00; $\frac{1}{2}$ oz., \$3.80; 1 oz., \$7.50.

28. **Giant Masterpiece.** A remarkable type, the curled wavy petals giving the flower a double appearance; large flowers of great substance, on long, strong stems, and its ability to stand the hot, dry weather, makes it a favorite for cut flowers. Trade Package, 45c.; $\frac{1}{8}$ oz., \$1.10; $\frac{1}{4}$ oz., \$2.00; $\frac{1}{2}$ oz., \$3.80; 1 oz., \$7.50.

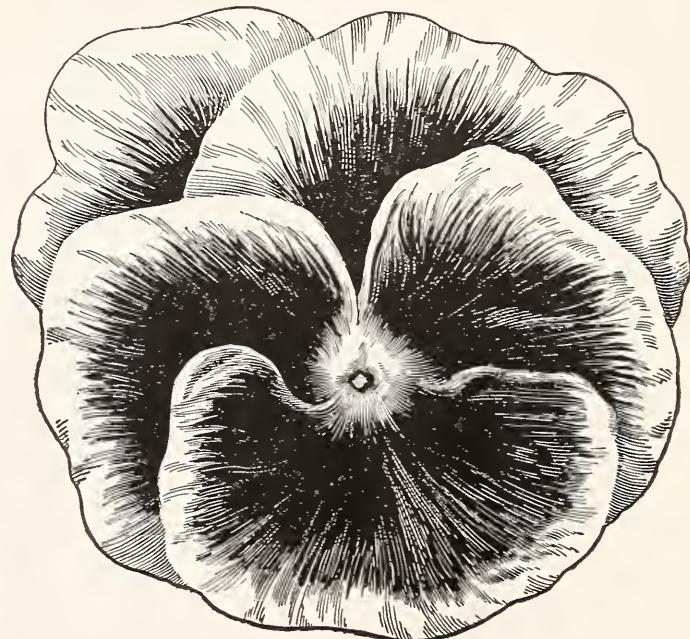
30. **Giant Three and Five Blotched Pansies.** A superb mixture. Flowers large and of circular form and of great substance. The display of coloring is unsurpassed. A combination of almost every shade of rich, velvety colors; reds are particularly conspicuous, the petals being distinctly marked with three or five large, dark blotches. Trade Package, 40c.; $\frac{1}{8}$ oz., 90c.; $\frac{1}{4}$ oz., \$1.65; $\frac{1}{2}$ oz., \$3.10; 1 oz., \$6.00.

32. **Giant Parisian.** The flowers are of enormous size and beautifully marked, most five dark blotches on white and yellow ground; an unusually showy mixture. Trade Package, 40c.; $\frac{1}{8}$ oz., 90c.; $\frac{1}{4}$ oz., \$1.65; $\frac{1}{2}$ oz., \$3.10; 1 oz., \$6.00

34. **Giant Bronze.** A fine mixture of all shades of velvety brown, bronze, Havana brown, mahogany and copper shades. Trade Package, 40c.; $\frac{1}{8}$ oz., 90c.; $\frac{1}{4}$ oz., \$1.65; $\frac{1}{2}$ oz., \$3.10; 1 oz., \$6.00.

36. **Triumph of Giant.** Remarkably beautiful. The imposing five-spotted flowers on long, vigorous stalks, are of enormous size, perfectly round and of unusual substance. The individual petals are very broad and cover each other in such a manner as to make the flowers appear almost double, the border of every petal being conspicuously curled. The plants are of a robust growth and form compact bushes of a round shape. Trade Package, 40c.; $\frac{1}{8}$ oz., 90c.; $\frac{1}{4}$ oz., \$1.65; $\frac{1}{2}$ oz., \$3.10; 1 oz., \$6.00.

40. **Giant Bath's Empress.** The finest of fancy English pansies. Flowers are very large, mostly frilled and blotched and of great substance, and the colors are brilliant and varied. Trade Package, 45c.; $\frac{1}{8}$ oz., \$1.10; $\frac{1}{4}$ oz., \$2.00; $\frac{1}{2}$ oz., \$3.80; 1 oz., \$7.50.



GIANT BLOTTCHED

Prices of Kenilworth Pansy Seed in Separate Colors

FOR ALL THAT ARE ON THIS PAGE

Trade Packet, 35c.; $\frac{1}{8}$ oz., 75c.; $\frac{1}{4}$ oz., \$1.35; $\frac{1}{2}$ oz., \$2.50; 1 oz., \$5.00

Please Order by Number

38. **Giant Madam Perret.** The flowers are produced most freely on long stems and are of a great diversity of colors, comprising all shades of red and wine from lightest rose to darkest purple. Good for cut flowers.

42. **Giant Adonis.** Beautiful light blue, marked with a yellowish white face and large, dark blue blotches.

44. **Giant Black.** Almost coal black.

48. **Giant Lord Beaconsfield.** Deep purple-violet, upper petals light lavender shading to white.

50. **Giant Curled Goliath.** Enormous ruffled flowers of a pure golden yellow with three black blotches. Very beautiful.

54. **Giant President Carnot.** Large, pure white ground with five rich violet-blue blotches.

56. **Giant Light Blue Shades.**

58. **Giant Indigo Blue.** Extra fine, of the richest deep velvety blue.

60. **Giant Hortensia.** Beautiful red shades.

62. **Giant Prince Henry.** New, darkest blue, extra large.

63. **Ruby King.** Superb crimson and red.

64. **Snow Queen.** Pure satiny white. A better white than 106, but not quite so large.

66. **Giant Orchid Flowered Almond Blossom.** Delicate rose colored.

68. **Giant Curled Andromeda.** This lovely flower is very striking with gay color and elegant habit. Its color is a very delicate apple-blossom, generally showing a soft lavender blue or rosy lilac hue, rendered still more effective by a somewhat darker veining.

70. **Orchid-Flowered, Mixed.** A dwarf, free bloomer, with a range of delicate colors that do not exist in any other pansies; a remarkable combination of light rose, shell pink, blush, mauve, fawn, light brown, orange and chamois.

72. **Giant Orchid Flowered Mammoth.** Green-yellow shades with large red eye; beautiful.

74. **Giant Orchid Flowered Sunlight.** Bright yellow with very large clearly defined red-brown blotches.

78. **Fancy Bridesmaid.** Clear white with a hue of delicate rose and well defined large violet eyes in the three lower petals.

80. **Giant Purple.** Very large, rich, deep purple, solid color.

82. **Giant Peacock.** Rich ultramarine blue, marginated with a white edge, and marked in the face with bright rosy carmine tints.

84. **Giant Mercury (New).** A deep blackish purple, really self-colored, without blotches or spots. The flowers are extraordinary in size and substance, being the largest flowers of all self-colored pansies.

86. **Giant President McKinley.** Of a rich glowing yellow, each petal blotched with deep reddish brown.

88. **Giant Emperor Franz Joseph.** White ground, with five brilliant violet blue blotches. Fine for bedding, being of a dwarfed and compact habit, although it produces larger and finer blooms than any white flowered variety known at the present time.

90. **Giant Vulcan.** Very large frilled flower of a brilliant dark red, with five black blotches.

92. **Giant Victoria.** The large flowers of bright wine or blood-red are marked on the three lower petals by large violet blotches, forming an attractive addition to the bright blood-red color.

94. **Giant Red.** A choice collection of rich red shades.

98. **Giant Psyche.** Each flower is elegantly curled and fluted. The five velvety violet blotches are surrounded by a broad white margin.

100. **Giant Yellow with Eye.** Rich yellow with dark blotches.

102. **Giant Yellow.** Pure golden yellow.

104. **Giant White with Eye.** Pure white with a violet blotch on the three lower petals.

106. **Giant White.** Large and satiny white.

108. **Giant Emperor William.** Splendid ultramarine blue, with purple-violet eye.

110. **A Mixture of all on this page.**

WHAT A FEW YEARS HAVE ACCOMPLISHED

Thirteen years ago no one had heard of the Kenilworth Giant Pansy Seed. Today it is sent to all parts of the United States and Canada where Pansies are grown. There is a reason.

We receive annually hundreds of unsolicited testimonials written by disinterested customers. They mean something. We can print only a few. They all tell the same story. We will be pleased to show the original letters, extending back ten years, and can in all probability furnish you with names of satisfied customers in your vicinity.

If you have any doubt about the quality of the seed that I offer, please read the following extracts that have been taken from letters that have come to me voluntarily in the regular course of my business. Some of them have bought my seeds for twelve years and know what they are talking about. Why don't you profit by their experience and try the Kenilworth Giant Pansy Seed? Try it with your favorite brand. I am sure YOU will be a regular customer afterward.

Hampden, Maine, July 13, 1921.

DEAR SIR: Have planted your seed for seven years and raise the best pansies that are raised in this section.

MORRIS FARM.

The Plantadendrom, Utica, N. Y., June 13, 1921.

We have grown pansies for many years, but have never had any as good as your seed have produced.

Yours respectfully, G. M. LOWERY, Mgr.

Order Sheet for Kenilworth Giant Pansy Seed

CHARLES FROST, P. O. BOX 24, KENILWORTH, N. J.

Name _____		Date, 1922	
P. O. Box, Street, or Rural Delivery,		Amount inclosed,	
Postoffice	State	\$	
QUANTITY	PRICE	QUANTITY	PRICE
	\$ cts.		\$ cts.
4 Jove Early Flowering		54 President Carnot	
5 Mars Early Flowering		56 Light Blue	
6 North Pole Early Flowering		58 Dark Blue	
7 Worden Early Flowering		60 Hortensia-red	
8 Helious Early Flowering		62 Prince Henry	
10 Kenilworth Giant Exhibition		63 Ruby King	
12 Kenilworth Giant Prize		64 Snow Queen	
14 Winter Sun Early Flow'r'ng		66 Orchid Flowered Almond Blossom	
15 Ice King Early Flowering		68 Curled Andromeda	
16 Celestial Queen Early Flowering		70 Orchid Flowered Mixture	
17 Charm of March Early Flowering		72 " " Mammoth	
18 Mixed Early Flowering		74 Orchid Flowered Sunlight	
19 Giant Trimardeau		78 Bridesmaid	
20 Princess		80 Royal Purple	
22 Medium Mixture		82 Peacock	
24 Kenilworth Show		84 Mercury	
26 Kenilworth Cut Flowers		86 President McKinley	
28 Masterpiece		88 Emperor Franz Joseph	
30 Three and Five Blotched		90 Vulcan	
32 Parisian		92 Victoria	
34 Bronze Shades		94 Red Shades	
36 Triumph of Giants		98 Psyche	
38 Madam Perret		100 Yellow Dark Eye	
40 Giant Bath's Empress		102 Golden Queen	
42 Adonis		104 White Dark Eye	
44 King of the Blacks		106 White	
48 Lord Beaconsfield		108 Emperor William	
50 Curled Goliath		110 A mixture of all sorts that is on page 4	

HE KENILWORTH GIANT PANSY SEED. I take great care to improve the stock constantly. I give my entire time to the pansy seed business. Every year I try all the novelties of known merit and those that prove extra good are added to my list. It is a well known fact that American carefully grown Pansy Seed will produce larger flowers than European seed.

In sending you my list of Pansy Seed, I take the opportunity to thank you for your patronage and constantly increasing trade. I shall strive to merit its continuance by furnishing, as in the past, only the very best seeds. All my seeds are tested by myself before putting up. I solicit a trial order and am confident that it will be to your advantage as well as mine. I know that my seeds will give much satisfaction, and will result in my receiving your regular orders in the future.

NON-GUARANTY—Most of the failures with seeds are due to causes entirely beyond our control, such as unfavorable weather and soil conditions, too deep or too shallow planting, etc., which renders it impossible for us to guarantee success, and although we take all possible care to supply only such seeds as will, under proper conditions, produce satisfactory results, we still give no warranty as to description, quality of any of the seeds sent out, and will not be in any way responsible for the crop, and every order will be executed on these conditions only. It must, however, be plain to everyone who gives the matter the slightest thought that it is to our best interest to send out only such seeds as will not only grow, but prove true to name and description.

I do a strictly Cash Business, regardless of the responsibility of the customer.

Remittances must accompany all orders, and may be made by P. O. Orders, Express Orders or Draft. If you must send stamps, send 1c stamps.

Sign your name, postoffice, county and State plainly.

10. **KENILWORTH GIANT EXHIBITION** is the very finest complete mixture ever sent out. Seed carefully saved from marked plants of the best varieties, with the largest and best shaped flowers and richest coloring. It is impossible to convey an adequate idea of the delightful variations in color and markings of this unrivalled mixture. Trade Package, 60c.; $\frac{1}{8}$ oz., \$1.35; $\frac{1}{4}$ oz., \$2.60; $\frac{1}{2}$ oz., \$5.00; 1 oz., \$10.00.



NEW EARLY FLOWERING OR WINTER BLOOMING GIANT PANSIES

NEW EARLY-FLOWERING OR WINTER-BLOOMING—An entirely new and distinct strain of pansies. The main advantage of these new pansies is the extreme earliness of flowering. Sown at the same time as other pansies, they begin flowering the early part of March, or as soon as the snow is off the ground, many times having four or five large flowers to a plant, when all other pansies are only showing buds. The flowers are large, well formed, and fragrant.

4. JOVE. Lower petals purple-violet, upper ones azure blue.
5. MARS CORNFLOWER. Blue.
6. NORTH POLE. Pure snow white.
7. WORDEN. Quite black.
8. HELIOS. Pure yellow.
14. WINTER SUN. Golden yellow, with dark eye.
15. ICE KING. Silvery white, with dark eye.
16. CELESTIAL QUEEN. Light or sky blue.
17. CHARM OF MARCH. Dark velvety purple.
18. A MIXTURE of the 9 preceding colors and other shades.

Trade Package, 35c.; $\frac{1}{8}$ oz., 75c.; $\frac{1}{4}$ oz., \$1.35; $\frac{1}{2}$ oz., \$2.60; 1 oz., \$5.00.

19. Trimardeau Giant Pansy, improved; it is far superior to the ordinary run of Trimardeau that is sold. It is a very showy class of vigorous, compact growth. Flowers of enormous size in all the self colors, blocked, striped, margined, etc. It is very doubtful if any other pansy will give as good satisfaction as the improved Trimardeau for all general purposes. Trade Package, 35c.; $\frac{1}{8}$ oz., 75c.; $\frac{1}{4}$ oz., \$1.35; $\frac{1}{2}$ oz., \$2.60; 1 oz., \$5.00.

Martinsville, Ind, July 7, 1921.

We trust and expect this seed to be as satisfactory as it has been in the many years we have been purchasing it from you. Wishing you the greatest measure of success, I am, yours very truly,

NIXON H. GANO.

Eureka, Ill., July 15, 1921.

Here is a little order for pansy seed. For the last two years I have been sadly disappointed with poor seed, so I come back to *Frost* and expect the very best in the world. I expect to raise plants just as good as the best on earth from the seed you send me. I have tried them before and that is why I think this way. Please get them out at once. I will order more in August.

F. L. WHITTINGHAM.

Catskill, N. Y., July 18, 1921.

I take great pleasure to inform you that your strain of pansies is the best of any that I have ever grown and cannot help but give entire satisfaction to any grower of the flower. Very truly yours,

HENRY HANSEN.

Shipley Street, Woodhaven, N. Y., June 23, 1921.

I had some of your seed two years ago and sowed them in the open. In July they produced the best pansies ever seen in this locality for size and color blooming. Late in the summer of the year they were planted and all summer the following year the variety was wonderful.

Yours very truly,

ALBERT E. BALL.

Robinson, Ill., August 26, 1921.

DEAR SIR: I want some more pansy seed like I got from you last year. They were mixed and the largest I ever saw.

ERNEST F. OLDHAM.

Harriman, Tennessee, August 31, 1921.

Mr. Charles Frost:

DEAR SIR: We want to add our commendation to those already sent you by those who have grown your pansy seed. We have raised pansies in Tennessee for the last thirty-three years and were so successful that we named our little place Pansy Hill. But not till three years ago had we reached what seemed to us the climax, for at that time we discovered your seed. Since then Pansy Hill has been the showplace, the Mecca of all pansy lovers. Surely such colors, such combinations of colors and markings combined with such sturdy, thrifly growth cannot be excelled. Long may Charles Frost and his pansy seed flourish to beautify and make glad the early spring gardens.

Yours,

E. J. BRIDGE, Pansy Hill Farm.

Carmel, Maine, June 22, 1921.

For the third time we are ordering our pansy seed from you. They give us good germination and your stock is certainly producing fine plants. Yours truly,

E. B. HARVEY AND SONS.

Olney, Ill., June 14, 1921.

Your pansy seed sure was O. K. You can always depend on us for an order. Kenilworth always.

THE OLNEY GREENHOUSES.

Flushing, N. Y., July 20, 1921.

All your seed has been very good. Never had seeds to please me like Kenilworth Pansy Seed and I thank you very kindly. Please send the seed as soon as you can.

JAMES NAPLER.

Galt, Ont., Canada, July 18, 1921.

I had without doubt the finest bed of pansies from your seed last year, No. 12 Giant Prize and Exhibition mixed together that I have seen in Canada.

JOHN GOLEY, Florist.

Youngstown, Ohio, August 16, 1921.

The pansies from seed I purchased from you last year netted me more money than I ever had from pansies I ever grew. Yours respectfully.

MANSFIELD MILTON.

Lancaster, Pa., August 19, 1921.

The seed received a few weeks ago germinated very good.

J. H. WEATHER.

Belleville, Ill., August 27, 1921.

Your pansy seed is O. K. and results are always satisfactory. Yours truly,

HENRY C. ECKERT.

Danbury, Conn., June 11, 1921.

DEAR SIR: Plants I grew from your seed came out fine and am sending for a larger quantity.

Yours truly,

F. B. SWIFT.

Berkeley, Cal., June 16, 1921.

Kenilworth Giant Prize Pansy Seed. The flowers are the most satisfactory of all pansies and my customers are delighted with them.

Yours respectfully,

W. G. PERRINE.

Kutztown, Pa., June 18, 1921.

I find your seed good in color and size.

Yours truly,

FRED N. BAER.

Keeler's Nursery, Vancouver, B. C., June 21, 1921.

The seed I got from you before was fine; a good variety of colors and large.

CHAS. KEELER.

Napa, Cal., July 9, 1921.

Your seed last year was very satisfactory.

MRS. R. D. JASPER.

Georgetown, Del., September 7, 1921.

We are selling plants grown from seed we purchased from you, and they are giving satisfaction.

Respectfully yours,

C. S. MUNSON.

Idlewood, N. J., July 3, 1921.

If I have as good success as I had with the last lot I purchased from you, that early flowering Winter blooming, this year, I will be delighted. They were very fine.

W. S. WALKER.

Lake Charles, La., July 28, 1920.

The other day I got pansy seed from you. I tested it and found out that nearly every seed was germinating up. I am very satisfied with your seed

GEO. S. DUFLOT.

Council Grove, Kansas, July 27, 1920.

This is the fourth year of ordering your early flowering or Winter blooming pansy seed. The pansy seed has always done fine; a great money-maker.

GEO. A. SPEER.

Los Angeles, Cal., July 29, 1920.

The pansy seed which you furnished us last season gave excellent satisfaction, the germinating power being extremely high and strain exceptionally good.

PAUL E. HOWARD.

Raleigh, N. C., July 19, 1920.

Having purchased from you for several years, I feel I should say that yours is the finest strain I have seen, and my plants are the admiration of everyone that comes my way, and they sell.

W. T. DELANEAR.

Dorranceton, Pa., July 15, 1920.

Our pansies this year from your seed were the most beautiful we have ever seen; most of them were very large and the colorings were wonderful. We hope to have many more next year.

MRS. N. W. ELEY.

Plainsville, Ct., August 9, 1920.

Friend Frost — We are here again for pansy seed. The seed we purchased from you last season gave unlimited satisfaction. Inclosed find P. O. M. O. for \$15.00 worth. We ordered pure large yellow pansy seed last year; the blossoms were very fragrant; had wonderful success with them up to the present time, the above date.

LESTER PLANT FARM.

Herrehead, N. Y., July 31, 1920.

I had no trouble to get more for my pansies than others, and it was because they were better flowers.

EARL SHULTS.